

中縣優質荔枝評鑑會 王崧山農友奪魁

大里市農會承辦94年台中縣優質荔枝（黑葉）果品評鑑會，由評審委員依照果實外觀、平均單果重、整齊度、果皮色澤、風味肉質及糖度等項目，為參賽的黑葉荔枝分出高低。此次評審結果，由王崧山獲得第1名，第2名為曾金塗、林瑞田、何榮俊，第3名為陳竹山、林嘉豐、龔金海、胡文達、翁聯震。

縣政府於7月上旬計畫到日本促銷荔枝，特於6月25、26日在大里國光花市舉辦「中縣優質荔枝外銷記者會及展售促銷活動」，提供果實飽滿、甜而多汁的優質荔枝，供民眾品嚐與選購。在競標拍賣評鑑會中第一名的5公斤裝荔枝，經數度喊價最高以8,200元拍賣成交，為促銷活動帶動另一高潮。



大里四健會員於會場協助促銷

陳副縣於中縣優質荔枝外銷記者會表示，中縣荔枝登陸日本數年，頗獲日本消費者歡迎。農業局計畫持續到日本北海道、汶萊等國促銷，讓台中縣優質水果在國外有更好的形象，減少盛產滯銷壓力，期增加果農的收益。

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- * At least six to eight years of progressively responsible experience in developing, directing, or evaluating agricultural health programs, or in dealing in scientific matters of an equivalent nature required.
- * Good English and Mandarin Chinese.
- * Good computer, interpersonal, and communication skills.

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