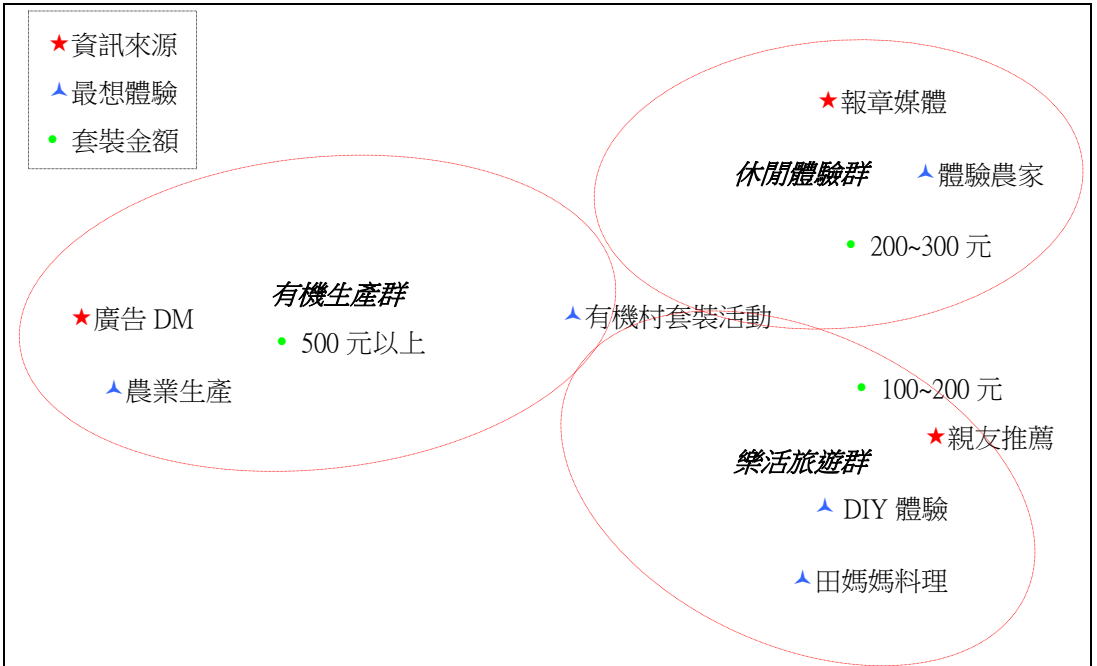


圖十、獲得資訊來源、最想體驗的活動、所需金額與集群認知圖

Fig. 10. The perception map of cluster.